

2023-25 Endorsed Capital Projects

The Cultural Advocacy Coalition of Oregon received over 35 applications for 2023-25 CREF funding for arts and culture capital projects across the state. We evaluated these applications in a peer review process led by CACO board members and with expertise from staff of the Oregon Arts Commission and the Oregon Cultural Trust. Using specific criteria from economic impact to expanding access to the arts, we saw many exciting projects under development across the state.

Successful projects were selected largely because of their impact and level of readiness for state investment. We are confident that state funds will support well-developed and viable projects on the endorsed slate.

Clatsop County Historical Society: \$1,000,000 Expanding the Oregon Film Museum



Increases space to facilitate appreciation of the art of media making and careers in film by better accommodating 40,000+ visitors a year in Astoria.

- 2022 attendance: 45,501, best year ever and a 20% increase over 2021
- Attendees came from all 50 states and more than 20 nations
- Clatsop County Historical Society (four museums) welcomed and educated more than 85,000 visitors (14% increase over 2021)
- Offer free admission to any school child in Clatsop County; more than 500 kids came through the Oregon Film Museum for free

Black United Fund: \$900,000 Building United Futures Complex



Comprehensive razing, rebuild, and renaissance of the Black United Fund on Alberta Street in North Portland to showcase and shelter Black and BIPOC artists and arts organizations. Increases capacity by 200%, resulting in 4,000 people directly served and nearly 40,000 indirectly served each year.

- Has affected the lives of over 75,000 Oregonians
- Has awarded more than \$10 million in scholarships, including 30 students in 2022
- Improves lives of 1,000 Portland-area marginalized youth each year
- Allocated \$49.5 million to 15,600 Black individuals/families, 488 Black-owned businesses, and 103 Black-led nonprofits with CARES funding

Friends of the Oregon Caves & Chateau: \$455,690 Restoring the Oregon Caves Chateau



Restoration and repair of historic doors and related hardware dating back to 1933-34 when the chateau was built. One of only two National Historic Landmark Lodges in Oregon. 120,000 people visit each year and with the chateau's restoration, it is expected to grow to 200,000.

- Main economic asset to rural Josephine County
- Cave Junction, the nearest town, was created as the gateway to the Oregon Caves
- In 2015, 72,709 visitors spent \$4,539,900 in communities near the park; supported 75 jobs; and benefited the local economy by \$5,685,994

Literary Arts: \$1 million

Building new community space and headquarters



Build a community space and permanent headquarters by quadrupling current capacity with added classrooms, seminar and event spaces. Helping people to tell their story as a form of artistic self-expression, empowerment and community building.

- Current annual budget: \$3.6 million
- Staff size: 21
- Audience: 20,000 attendees
- 713 class/seminar participants
- 581 awards and fellowships applicants
- 4,000 youth served
- Total served: half a million listeners a year via The Archive Project radio show and podcast

Columbia County Museum Association: \$400,000

Relocation and improved accessibility



Move the museum to the historic John Gumm School in St. Helens, expanding and improving access to the collection that chronicles the people, places, things and events that shaped Columbia County's history and culture.

- Welcomed quite a few visitors in the fall months, partly from events staged in the historic downtown area that target youth and younger audiences

Josephine Community Library Foundation: \$424,603

Land for a new library and community commons



Acquisition of land to construct a new, two-story library and community gathering space in central downtown Grants Pass.

Native Arts and Culture Foundation: \$3 million

Creation of the Center for Native Arts and Cultures



To renovate and retrofit the Yale Union Building in Southeast Portland to provide cultural resources to rural and urban Native constituents across the state of Oregon as well as serve as a national, Oregon-based arts and cultures destination

- Total Native artists and organizations supported: 360+
- Total grants awarded: 56+ for \$13M+
- Awards made in 34 different states
- Over 400 people visited the new Center for Native Arts and Cultures in the first two months
- Launching public programming for Portland arts audience in our gallery and public arts spaces.
- Portland is home to the nation's 9th largest urban Native American population

High Desert Museum: \$2 million

Construction of a new wing of the museum



To construct new exhibit space and renovate the permanent exhibition on the Indigenous Plateau, doubling the museum's educational programming capacity, increasing events with revenue of over \$1M, and increasing attendance by 10%+ each year.

- Annual attendance: 200,000 (12,000 of these are students)
- Economic impact on central Oregon economy: \$20 million+
- Closest dedicated art museum to Bend and Central Oregon is 120 miles away in Eugene

Southern Oregon Historical Society: \$500,000

Creation of an event center and new museum



To fund renovation of the J.C. Penney building in Medford to house new event space. Will facilitate establishing a new exhibit space as well as a mobile museum for the collections showcasing the history of Jackson County and Southern Oregon

The 1948 J. C. Penney building in downtown Medford (which contains headquarters, research library, and archives) finally reopened in 6/2022..

Attendance for 2022:

- Research Library – 415 (closed part of year for Covid)
- Hanley Farm – 7225

PAM CUT // Center for an Untold Tomorrow: \$250,000

Creation of the Tomorrow Theater



Renovation of the former Oregon Theater, a 1925 vaudeville theater in SE Portland, to provide multi-media performance space focused on immersive cinematic experiences of all kinds. Audiences of over 88,000 are expected by the theater's third year, along with support for over 5,000 artists and 30+ community partnerships.

- Partnered with 31 artists in FY22, 45% of whom identify as BIPOC
- Estimating the Tomorrow Theater will generate more than \$3 million in economic growth in the region, with 41 construction jobs, 11 FTEs, and 11 part-time jobs, in addition to 19 contract jobs
- Served nearly 6,000 people in FY22, but didn't reopen theater until March 2022

Painted Sky Center for Arts and Culture: \$500,000

A building for Painted Sky Center for Arts and Culture



To acquire a multi-use permanent space in John Day to serve all Grant County residents and visitors with arts and culture offerings. Located next to the Kam Wah Chung State Heritage Site, this facility will provide year-round livability and economic benefits to the region.

- Attendance: 900 unique visitors
- 1-year post building acquisition: 2250 unique visitors (a 250% increase in the first year after the acquisition; anticipating an additional 100% increase each year for the 3-5 years thereafter)
- 5-year economic impact: \$5,307,803 and 165 FTE jobs

Very Little Theatre: \$350,000

Renovate and remodel existing building



To expand the scene shop and storage capacity of this community theatre in Eugene in order for more community groups to use the facility and strengthen economic impact.

- Attendance each season: 9,000
- Increase in attendance by 10% since reopening after pandemic closures
- 150 volunteers each year
- Only one full-time staff member and two part-time contractors

Portland Institute for Contemporary Art: \$150,000

Capital repairs and upgrades to the building



Critical building repairs and expanded accessibility to support the continued delivery of contemporary art and artistic exhibitions, programs, and productions.

- Pre-pandemic annual attendance: just under 25-30K/yr; since reopening has been 10-12K and slowly rising
- Provides space for 48 groups and community partners
- Hosted 62 artists in residence in past 2 years
- Most activities have been free or deeply discounted

Rainier Oregon Historical Museum: \$500,000

Building construction for the Rainier Oregon Historical Museum



Currently operating out of a one-room in City Hall, this expansion on land already owned by the museum will allow for designated space for collection display and community events serving the 2000 residents and numerous visitors to Rainier.

- Annual attendance, 2022: 310 (open 1 day per week)
- Membership: 292 (out of a town population of 1,917)
- Volunteer hours: 3,223
- Initial capital project planned for \$990,550; now plan to make further upgrades for a total cost of \$2,060,081

Salem Parks Foundation: \$150,000

Eco-Earth globe restoration in Riverfront Park



Repair of this historic attraction created by volunteers upon the acid ball used to process wood pulp at the former Boise Cascade operation now home to Riverfront Park. This monument is need of significant renewal attention to match the growing vibrancy of Salem's riverfront park.

Sisters Folk Festival: \$72,000

Capital upgrades to Sisters Art Work Venue



Upgrades to the venue space in Sisters including adding shading, storage space, and increasing electrical and lighting resources for expanded use. Outdoor music and middle school youth camps have strong outreach into the community in Deschutes County.

- Celebrated 25th Annual Folk Festival with 31 artists and 3,700 fans in 7 venues
- Produced outdoor concerts at the new venue
- Served 8,166 people, including festival attendees, concert goers, adult learners, and kid campers
- Provided free arts programming to 1,120 students
- Provided tuition assistance to 64 adult learners and scholarships to 6 high school students

Portland Playhouse: \$300,000

Acquisition of Portland Playhouse Building and Property



Purchasing the home of Portland Playhouse in the King neighborhood in North Portland, reaching over 13,000 people a year in audience size plus serving 500 students annually with in-school residencies.

- 5 plays
- 91 artists engaged to create plays
- 8,501 people served
- 500 on-demand views
- 101 \$5 Arts-for-All tickets sold
- 14 BIPOC nights
- \$522,501 raised for new building