SMU
DataArts

## Report on the Arts and Culture Sector

## FY21 Full Report

Nonprofit arts and cultural organizations are vital contributors to the region's economic, civic, and educational fabric. They create jobs, stimulate dialogue, and improve quality of life. The report below represents data from Cultural Data Profiles completed as of 04/07/2022 for the selected fiscal year(s) for each organization.

## Participating Organizations

This report represents data from cultural nonprofits that participate in DataArts, a nonprofit organization that collects and disseminates high-quality longitudinal data to support decision-making and to strengthen the performance, vitality and impact of the arts and culture sector. Any nonprofit arts and cultural organization may participate.

Organizations by Budget Size (Total Expenses)


## Employment

The arts and cultural sector is an important employer in our community, providing jobs for a wide range of professionals - from artists and accountants to zoologists.

## Total Paid Positions

(Full time, part time, independent contractors)
8,105

| Total volunteers | 17,385 |
| :--- | ---: |
| Total board members | 1,758 |

Total Arts Workforce
$\quad$ Board members $\square$ Volunteers $\quad$ Paid positions


## Direct Expenditures

Arts and cultural organizations have significant direct economic impact on our community. In particular, salaries and benefits, which go to local residents, and physical plant costs (repairs, rent, etc.), which typically go to local businesses, are direct expenditures that benefit the local economy.

## Total Direct Expenditures

## \$151,568,837

Salary \& benefits
Payments to non-staff contractors, performers
etc.
Occupancy expenses
All other expenses
Non-operating expenses
\$80,720,675
\$10,666,523
\$11,993,167

\$44,291,718
\$3,896,754

## Revenue

Total unrestricted revenue: \$162,127,576
Total revenue (including funds restricted for future use or otherwise not available for operations): $\quad \$ 212,377,378$


| Earned | $15 \%$ | Investment | $9 \%$ |
| :--- | :--- | :--- | :--- |
| Contributed | $69 \%$ | Non-operating | $7 \%$ |

Figures may not add up to $100 \%$ due to rounding and reclassification/transfers.

## Attendance and Participation

The arts and cultural sector provides high-quality experiences that make the community a better, more enjoyable place in which to live, and a more attractive location for businesses and in-demand workers. Many programs are an essential part of this community's commitment to families, life-long learning and 21st-century education for children and youth. Arts and cultural offerings attract tourists, conferences, and other destination-seekers to the area. A high proportion of admissions are free.

## Total In-Person Attendance

2,746,694

| Paid in-person attendance | $392, \mathbf{7 0 2}$ |
| :--- | ---: |
| Free in-person attendance | $\mathbf{2 , 3 5 3 , 9 9 2}$ |
| Total in-person attendance | $\mathbf{2 , 7 4 6 , 6 9 4}$ |
| Digital attendance | $\mathbf{5 , 4 5 1 , 1 2 9}$ |


14.30\%

Paid Attendance
Free Attendance

## Criteria

Remove Outliers: Yes
Fiscal Year: 2021
State: OR

